

# WorkQUEST

The image is a composite of three distinct scenes. On the left, a man with a grey beard and glasses, wearing a blue button-down shirt, looks directly at the camera. In the center, a hand holds a yellow sticky note. On the right, a close-up shows a hand using a yellow level on a wooden surface. The background is a blurred workshop or office environment.

Opportunity Starts Here

# WorkQuest is a labor market intermediary, providing training and job search assistance for meaningful work

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## Meaningful, career-building work:

We aim to connect job-seekers to work that has an upward and ongoing career trajectory



## Skills that last:

We provide both upskilling for technical role requirements, as well as soft skills that will serve job-seekers as they grow in their careers

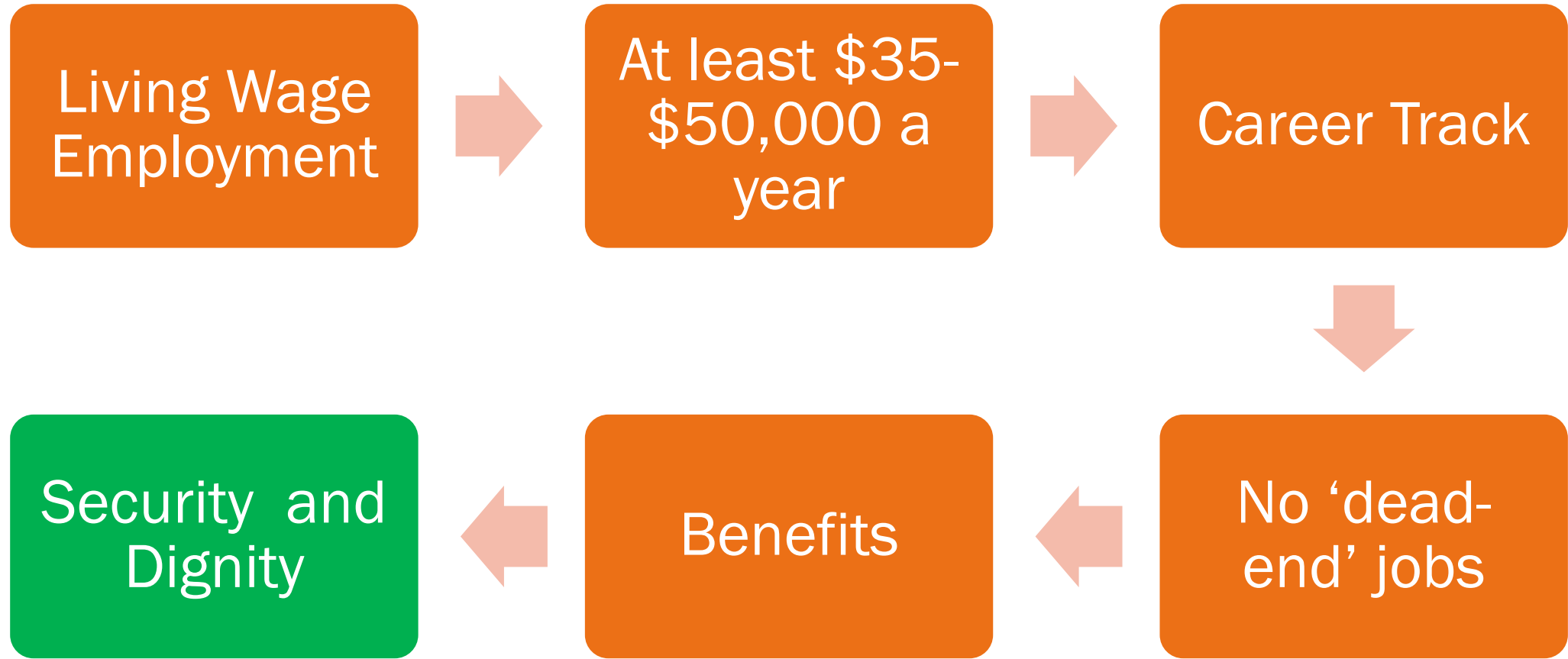


## Accountable relationships:

We invest in job-seekers' success through a case management team that ensures accountability and helps overcome barriers to completion

WorkQuest is designed not only with the immediate job in mind, but also long-term security and dignity

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# WorkQuest is based on strategies employed by successful programs operating throughout Texas

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## State-wide program models:

- [Capitol IDEA in Austin, TX](#)
- [Project Quest in San Antonio, TX](#)
- Project ARRIBA in El Paso, TX
- Capitol IDEA in Houston, TX



Each of these programs operate on the following principles:

- Jobs Driven
- Focused on training and careers that offer family wages and advancement opportunities
- Incorporate intensive support services to help participants overcome financial and personal barriers to skill acquisition
- Leverage training resources already operational in the community.





WorkPaths was a Nationally and  
Locally Recognized Program

# In the past, Dallas has had similar programs that delivered strong results, creating a proven model

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\*WorkPaths – a program of CitySquare (2006-2020)

- Build for Success (B4S) – Commercial Construction
- Paths to Success (P2S) – Computer Skills
- Culinary Arts/Food Service



\*SkillQuest – a program of Community Council of Greater Dallas (2010-2020)

- Automotive Technology
- Healthcare
- Computer Technology
- Telecommunication
- HVAC

While both programs have since ended, WorkQuest will be built off of these effective models

*\*Both programs initially conceived and implemented by Dallas Area Interfaith, an institution-based, community organizing network of Congregation and schools, an affiliate of the Texas Industrial Areas Foundation*

# WorkQuest is designed to meet the needs of employers and trainees/students

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## Works for the Employer

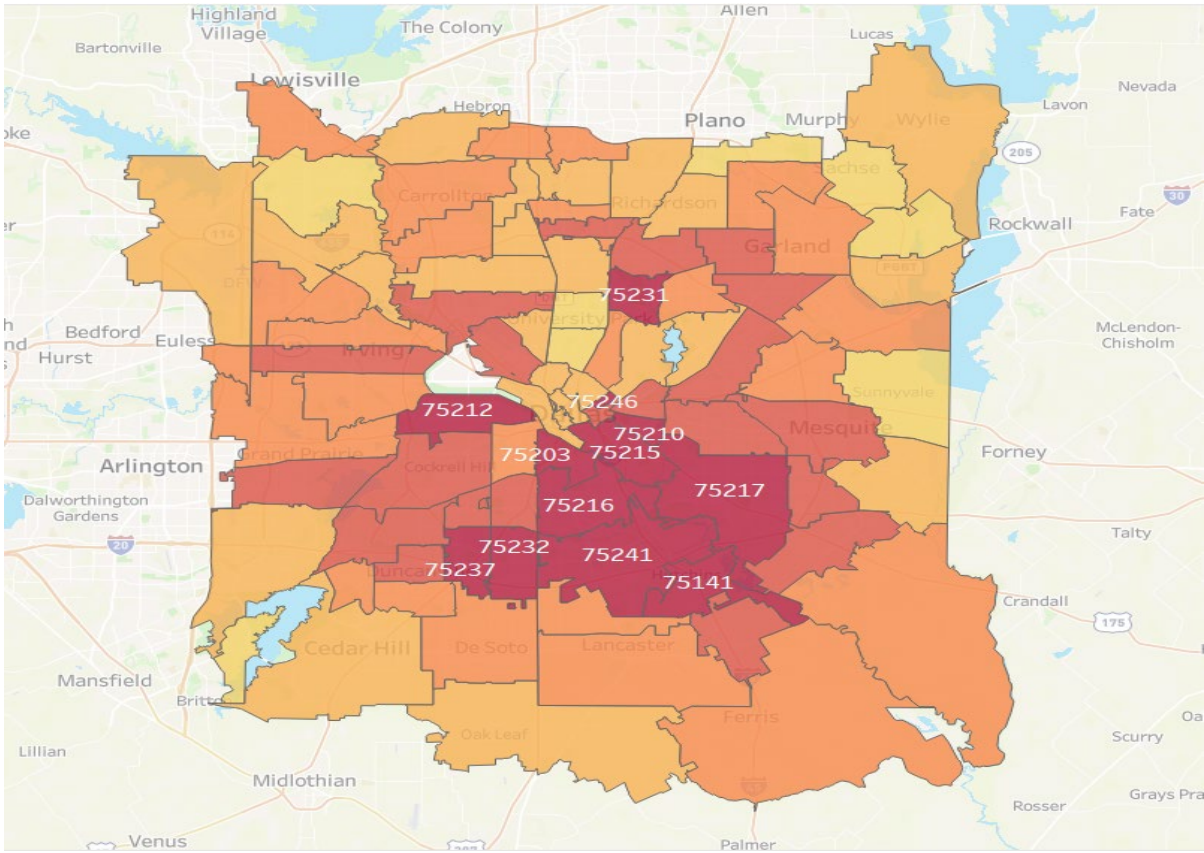
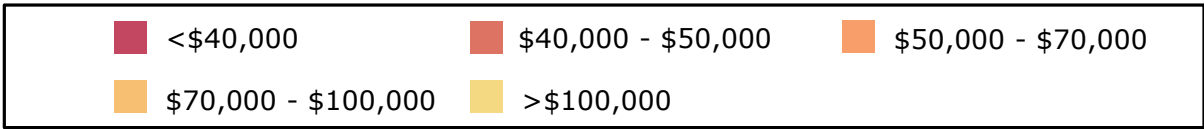
- ❖ *Identifies the Employers needs*
- ❖ *Provides Access to a larger talent pool*
- ❖ *Provides training adequate to the employer's specifications*

## Works for the Student/Trainee

- ❖ *Identifies & recruits potential employees who need (re)training in a competitive market*
- ❖ *Provides employees with highly important 'soft skills'*
- ❖ *Provides student/trainees with case management removing barriers to completion*
- ❖ *Provides access to training in technical skill making them more marketable*

# WorkQuest will be focused on building employment opportunities for job-seekers in Southern Dallas

**Median Household Income by Zip Code, 2018**



**Zip Codes with Lowest Median Household Income (less than \$40,000) in Dallas County**

Zip Code	Community	Total Households	Median Household Income	% of Children in Poverty
75246	Old East Dallas	1,306	\$26,090	74%
75216	South Oak Cliff	18,415	\$26,326	45%
75210	South Dallas	2,823	\$26,727	44%
75237	Redbird	8,441	\$27,296	45%
75215	South Dallas	6,450	\$28,089	45%
75241	North Hutchins	10,811	\$32,419	38%
75212	West Dallas	7,608	\$32,696	39%
75203	East Oak Cliff	6,551	\$35,266	48%
75232	Wolf Creek	10,943	\$36,507	46%
75141	Hutchins	1,176	\$37,969	45%
75217	Pleasant Grove	23,629	\$38,225	40%
75231	Vickery Meadow	16,956	\$39,322	39%
<b>Total</b>		<b>115,109</b>	<b>\$33,449</b>	<b>42%</b>

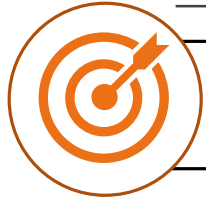


# Our model involves a selection process to ensure motivation and efficacy

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- Read and do Math at a 6th Grade Level
- Can pass drug screening exam
- Are collaborative and relational
  - Cooperate with others
  - Work well in groups when necessary
  - Follow Instructions
- Motivated
  - Willing to make sacrifices
  - Have or willing to learn necessary basic disciplines
- Have some level of personal support
  - Family
  - Close Friends
  - Faith Community

# WorkQUEST Training is designed to be an appropriate length with adequate outcomes



## Training Modules

**IT/Graphic Artist/Coding 12 weeks**  
Avg tuition costs: TBD

**Nursing Programs**  
18 months  
Avg tuition Costs: \$4060 per student (30 students)

**Commercial Construction**  
10 weeks  
Avg tuition costs: \$1346 per student (30 students)

**Medical Technician 6-8 months (cert)/Medical Technologist 3 year (cert)/Radiology Tech 2 Year (cert)**  
Avg tuition costs: TBD



## Appropriate Focus

*Plays to individual strengths and capacities with a focus on quick-turn to paying jobs that meet ambitions*



## Adequate Outcomes

*Job-driven outcomes including employer/employee relationships, steady employment at a living wage with a career trajectory*

# ASK

## Funding for included training modules & expansion:

- *Tuition*
- *Books*
- *Equipment*
- *Uniforms*
- *Transportation*

## Unrestricted Funding:

- *Operations*
- *Staffing*
- *Office Equipment*

We are asking Workforce Solutions to serve as the fiscal agent for WorkQUEST until we get our 501( c)(3) designation

We see a mutual benefit in WorkQUEST being a resource for WSGD clients as a trusted training referral