

# WORKFORCE TECHNOLOGIES

[Handout – 3 pgs]

## Job Seeker Tools:



**Indeed!** is the #1 job site worldwide. Its advanced search engine returns all open positions available from thousands of company web sites, job boards, social networks, employment web sites, newspapers, and more. You can also use the Facebook and LinkedIn features on **Indeed!** to make job connections!



**WorkInTexas.com** is our comprehensive, free online employment resource that matches Texas employers with qualified job seekers. Live help is available every step of the way from our professional local staff; the system ensures privacy through advanced encryption tools.



[www.VetCentral.us](http://www.VetCentral.us) (& other sites focused on Vets).



Through **US.jobs**, the **National Labor Exchange (NLX)** collects and distributes job openings exclusively found on over 9,000 corporate career websites and from the state job banks. Since 2007, the **NLX** has made available over 13 million job openings, from some 110,000 employers of all sizes and industries.

## Other Resource Room Tools:



(TABE assessment)



(Resume Writer)

**Prove It!** (Skill assessment)

## Staff tools:



**WANTED Analytics** is a tool the Board uses to get real time hiring demand and talent supply data that can provide us information by location, occupation, industry, employer, etc. We use this data to help make better strategic decisions. Wanted Analytics uses “Web spidering” technology to scrape very current online job listings from more than 1,200 Internet job boards and smaller job boards.



**SOTv2.0** is a geographic mapping technology that allows workforce and economic development professionals to effectively collaborate with employers and plan for business expansion, job retention, and workforce training. This technology allows users to access comprehensive demographic information to view labor market and economic data through charts and maps that convey complex statistical information in an easy-to-understand visual format. The source of the information is the Census Bureau, Dun and Bradstreet employer information, and Texas Workforce Commission Quarterly Data.



The **Labor Market & Career Information Department (LMCI)** of the Texas Workforce Commission provides statistics and analyses on the dynamics of the Texas labor market and informational products designed to support informed decisions; Current Employment Statistics, Local Area Unemployment Statistics, Quarterly employment Data by County and Occupational Employment Survey for current salary information.



The **Texas Industry Profile** site is also sponsored by the Texas Workforce Commission **Labor Market and Career Information** Department. It provides industry-based information and regional analysis tools to assist local workforce and economic development professionals to better understand, and clearly describe, Texas regional industry structure and workforce dynamics. The site addresses aspects of industry dispersion, employment dynamics, labor supply, industrial clustering and related analyses to provide a foundation for Texas economic development activities.

## Misc:



**Burning Glass** is similar to *Wanted Analytics* in that it can provide solutions to real-time information on what's in demand in the region, state, or the entire U.S. The information comes from 15,000 job boards, newspapers, and employer sites.

## Tools for Connecting Employers and Job Seekers



LinkedIn is a social media platform connecting employers and job seekers directly. Individuals use LinkedIn for professional networking, researching, and job searching. Companies use LinkedIn for recruiting/posting jobs, applicant screening, and providing company information to prospective employees. [www.linkedin.com/company/workforce-solutions-greater-dallas](http://www.linkedin.com/company/workforce-solutions-greater-dallas)



Facebook is another source for connecting job seekers and employers. Job seekers can research companies via their Facebook page—giving insight into company culture and allowing individuals to follow and comment directly on company news in real time. In turn, employers are able to see job seeker posts and comments to gain insight on their interest, experience, and knowledge. Both employers and job seekers can benefit from Facebook's Marketplace feature, where employers can post positions and job seekers can browse for positions. [www.facebook.com/WorkforceSolutionsGreaterDallas](http://www.facebook.com/WorkforceSolutionsGreaterDallas)



Twitter allows job seekers to post concise, meaningful content (posts are limited to 140 characters). Job seekers can use Twitter to attract employers as a starting point, directing them to their more detailed profiles (LinkedIn or a personal blog). Twitter allows employers to post real time company updates on their happenings. Some companies use a company Twitter handle and one or more handles devoted solely to Jobs [*i.e.* @attJOBS, @attCOLLEGEjobs, @attCareers4Vets], leading job seekers appropriately to open positions. ] [www.twitter.com/lblarrea](http://www.twitter.com/lblarrea)

### Additional Resources:

