



WORKFORCE SOLUTIONS
GREATER DALLAS
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Workforce Solutions Greater Dallas Receives 2025 Workforce Excellence Award from Texas Economic Development Council



DALLAS, TX — Workforce Solutions Greater Dallas (WFSDallas) has been honored with the prestigious 2025 Workforce Excellence Award by the Texas Economic Development Council (TEDC), recognizing its exceptional impact in workforce development across the state.

The TEDC Workforce Excellence Awards celebrate Texas communities and regions that have successfully implemented innovative and effective workforce initiatives. WFSDallas stood out among honorees in its category for the STAR initiative, a phased, multi-level training program



designed to upskill underrepresented job seekers and connect them with high-demand career opportunities.

“We are extremely honored to receive this recognition,” said Ashlee Verner, Interim President and CEO of Workforce Solutions Greater Dallas. “This award validates the dedication of our team and partners who work tirelessly to open doors and create meaningful pathways for Dallas County.”

The STAR initiative (Skilled Trades Advancement Readiness) has already supported over 60 individuals in gaining the skills, certifications, and confidence needed to secure employment in skilled trades. The program focuses on removing barriers and building sustainable career pathways for individuals historically underrepresented in the workforce.

“This program is more than training, it’s about unlocking life-changing opportunities,” said Lynn Hoffman, Sr. Innovation Manager at WFSDallas. “We’re grateful to the TEDC for recognizing the transformative impact of this initiative and to everyone who has made it possible.”

“Our TEDC’s Workforce Excellence Award is one of the ways in which our organization honors the outstanding work done by our communities and regions, their leaders, and their economic development professionals in the area of workforce development,” noted Carlton Schwab, President/CEO of the TEDC.”

This recognition highlights the ongoing commitment of WFSDallas to serve both job seekers and employers across the region, enhancing economic mobility and supporting long-term community prosperity.

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About Workforce Solutions Greater Dallas

Workforce Solutions Greater Dallas drives economic growth through effective workforce development initiatives. Collaborating with stakeholders, we empower individuals and contribute to Greater Dallas's economic prosperity. Our mission is to provide competitive solutions for employers through quality talent and ensure quality jobs for individuals. Recognized locally and nationally as a best-in-class workforce system, we engage employers, offer premier solutions, provide comprehensive employment services for job seekers, and convene critical community workforce dialogues essential for economic development. Visit www.wfsdallas.com to learn more about our services and to be part of Greater Dallas' future workforce development.

About the Texas Economic Development Council (TEDC)

TEDC was organized in 1961 and provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the



TEXAS ECONOMIC DEVELOPMENT COUNCIL

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development of strategies that promote a positive business climate in Texas. With approximately 1,100 members, the TEDC is the largest state economic development association in the nation. For more information on TEDC, please visit: www.texasedc.org.

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